

Seminar on “The Trend of Green Electronics and Taiwan Experience”

「綠色電子趨勢與台灣產業推動經驗」論壇

- Date 日期 : 14 / 10 / 2011 (Friday 星期五)
- Time 時間 : 9:30am – 12:10pm
- Venue 地點 : Meeting Room S426-427, HKCEC 香港會議展覽中心 會議室S426-427
- Language 語言 : Mandarin (With Simultaneous Interpretation in English)
普通話 (附設英文即時傳譯服務)
- Remarks 備註 : Free admission (Please click [HERE](#) to register online)
免費入座 (請「[按此](#)」登記)

Time 時間	Programme 會議程序表
9am – 9:30am	Registration 登記
9:30am – 9:40am	Welcoming Remarks 貴賓致詞 - 台北經濟文化辦事處商務組代表 及 - 香港貿易發展局 代表
9:40am – 10:20am	Trend of Green Electronics and Response to the Next Round 綠色電子趨勢與下一波因應 Dr Jyh-Shing Yang (Ph.D.), Senior Director of Industrial Economics and Knowledge Center (IEK), Industrial Technology Research Institute (ITRI) 工業技術研究院產業經濟與趨勢研究中心資深督導 楊致行博士
10:20am – 11am	Status and Trend of Taiwanese Industry’s Carbon Footprint Process 台灣產業碳足跡進行現況與未來方向 Mr Xing Hsu, Deputy Secretary-General of Taiwan Electrical and Electronic Manufacturers’ Association (TEEMA) 台灣區電機電子工業同業公會副秘書長 徐興先生
11am – 11:20am	Tea Break 茶敘
11:20am – 12:00nn	ASUS’ Green Supply Chain Management and Sustainable Competitiveness 綠色供應鏈管理與企業競爭力 Mr Tzer-Shin Wu (Ph.D.), Associate Director of Corporate Sustainability Office, ASUSTeK 華碩電腦企業永續發展辦公室經理 吳澤欣先生
12nn – 12:10pm	Question and Answer Session 問答環節

Organisers 主辦機構:



Supporting Organisation 支持機構:



Remarks 備註:

- Trade only and persons under 18 will not be admitted. 只接待 18 歲或以上業內人士進場。
- The Organiser reserves the right to make any changes without prior notice. 主辦機構保留任何更改之權利而不作另行通告。

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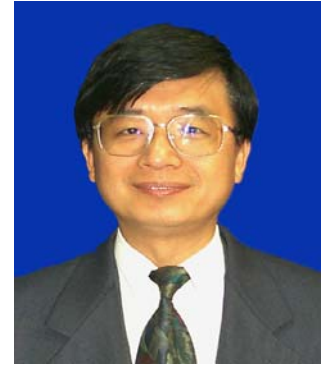
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About the Speakers 講者簡介:

Dr. Yang was the Deputy General Director, Energy and Environment Laboratories, Industrial Technology Research Institute (ITRI). Since 2008, he has served as the Senior Director of Industrial Economics and Knowledge Center, ITRI. Dr. Yang specializes in Environmental Management of Enterprises, Plan and Management of Green Electronics, Industrial waste treatment and management, Life Cycle Assessment, Recycling Plan, Evaluation of Waste container recycling, Air Pollution control and Environmental Impact Assessment; and dedicates his strength to the environmental issues for a long time. Last but not least, Dr. Yang has insight into the trend of Green Electronics and the coping methods.

楊博士曾任台灣工業技術研究院能源與資源研究所副所長，自2008年迄今擔任工研院產業經濟與趨勢研究中心資深督導，長期致力於環境議題。專長於企業環境管理、綠色電子之規劃與管理、事業廢棄物處理及管理、生命週期評估(Life Cycle Assessment)、資源回收規劃、廢容器之回收評估、空氣污染防治、環境影響評估，對於綠色電子趨勢以及下一波因應有獨到的見解。



Mr. Hsu is the Deputy Secretary-General of Taiwan Electrical and Electronic Manufacturers' Association (TEEMA). He had been one of the board members of the first Carbon Footprint Verification of Environmental Protection Administration Executive Yuan, R.O.C (Taiwan); the guidance counselor of E-paper of Small And Medium Enterprise Administration, Ministry of Economic Affairs; and on the 3rd Technical Committee of Accredited Laboratory of Taiwan Accreditation Foundation (TAF). During the recent years, he has been working vigorously on helping Taiwanese companies obtain carbon footprint certificates.

徐先生為台灣區電機電子工業同業公會副秘書長，曾擔任行政院環境保護署第一屆產品碳足跡標示審議委員、經濟部中小企業處電子化諮詢及診斷輔導顧問師及財團法人全國認證基金會第三屆實驗室認證技術委員，近年大力推動台灣產業碳足跡標籤。



Mr. Wu had worked for the Environmental Protection Administration, Executive Yuan of Taiwan as the environmental specialist, and for Chung Hua Institution for Economic Research and for Institute of Economics, Academia Sinica as the assistant researcher before joining ASUSTeK Computer Inc. Since 2007, he has served in ASUSTeK Computer Inc. to assist ASUS's products to receive various international green awards, and he is now the associate Director of Corporate Sustainability Office. Mr. Wu is the expert in international environmental trend, planning and management of green technology, environmental economics, and environmental cost - benefit analysis. He has years of practical experiences in issues of corporate sustainability and competitiveness.

吳經理曾擔任台灣環保署環境技術師、中華經濟研究院與中央研究院研究員，自2007年起任職於華碩電腦，擔任企業永續發展辦公室經理，協助華碩於國際取得多項綠色大獎。吳經理專長為國際環保趨勢、綠色高科技規劃管理，環境經濟學、環境保護成本效益分析，對於企業永續競爭力之議題有豐富之實務經驗。



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